

# The Tao of Business: Using Ancient Chinese Philosophy to Survive and Prosper in Times of Crisis: 1

Ansgar Gerstner

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## The Tao of Business: Using Ancient Chinese Philosophy to **Survive and Prosper in Times of Crisis: 1**

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Applying the ancient wisdom of Chinese Tao to modern business, this fresh and basic guide explains how to benefit from the timeless principles of the Tao Te Ching. Offering a unique insight into the challenges of contemporary business practices and the forces of human nature underpinning them, this handbook focuses not only on the professional life, but also aids in achieving personal successes as well.



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