



Small Business Financial Management Kit For Dummies®

Tage C. Tracy, John A. Tracy

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If you're a small business owner, managing the financial affairs of your business can seem like a daunting task—and it's one that far too many people muddle through rather than seek help. Now, there's a tool-packed guide designed to help you manage your finances and run your business successfully!

Small Business Financial Management Kit For Dummies explains step by step how to handle all your financial affairs, from preparing financial statements and managing cash flow to streamlining the accounting process, requesting bank loans, increasing profits, and much more. The bonus CD-ROM features handy reproducible forms, checklists, and templates—from a monthly expense summary to a cash flow statement—and provides how-to guidance that removes the guesswork in using each tool. You'll discover how to:

- Plan a budget and forecast
- Streamline the accounting process
- Improve your profit and cash flow
- Make better decisions with a profit model
- Raise capital and request loans
- Invest company money wisely
- Keep your business solvent
- Choose your legal entity for income tax
- Avoid common management pitfalls
- Put a market value on your business

Complete with ten rules for small business survival and a financial glossary, *Small Business Financial Management Kit For Dummies* is the fun and easy way® to get your finances in order, perk up your profits, and thrive long term!

Note: The Kindle edition of this book does not include any CDs or DVDs.

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