



# **The Elite Entrepreneur: How to Master the 7 Phases of Growth & Take Your Business from Pennies to Billions**

*Ephren W. Taylor*

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If anyone knows what it takes to be an elite entrepreneur, it's Ephren Taylor.

Author of a 2009 Wall Street Journal bestseller *Creating Success from the Inside Out*, Taylor started his first business venture at age 12, when he began making video games. By age 17, he built a multimillion-dollar technology company and took a company public at age 23.

Now 27, Taylor appears weekly on FOX News and has been featured on 20/20, PBS, Black Enterprise and CNN Money, and even his own infomercial as the youngest ever African-American CEO of a publicly traded company.

In *The Elite Entrepreneur: How to Master the 7 Phases of Growth & Take Your Business from Pennies to Billions*, Taylor, with Rusty Fischer, relays his years of successful business experience to take the guesswork out of entrepreneurialism. Full of anecdotes, tips, strategies and resources, *The Elite Entrepreneur* and Taylor identify and gives readers advice on the essential seven phases of business:

- Startup
- Branding
- Sales
- Hiring
- Innovation, joint ventures and partnerships
- Stock offerings
- Charity and social entrepreneurship

*The Elite Entrepreneur* contains a checklist to help readers determine what their next steps should be.

This book will provide the reader — young or old, doctorate or GED-holder — the motivation and tools to break the mold and become an Elite Entrepreneur.

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