

# Entrepreneurial Project at Company Level: A Case Study

Mashell Chapeyama



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Scientific Essay from the year 2010 in the subject Business economics - Personnel and Organisation, grade: A, Atlantic International University (School of Social and Human Studies), course: Masters In Human Resources Management, language: English, abstract: The discussion is based on what entrepreneurship is. It also explores the qualities required by people to be successful entrepreneurs. The concept of business plan and proposal is included. The methodology used to implement a revolving fund at Chipinge Banana company has been analyzed. A few other case studies of how revolving fund was implanted on an international scene are also discussed.

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