



Microcredits and peer-to-peer lending as financing tools for start-ups in Germany

Kathleen Kühnel

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Bachelor Thesis from the year 2011 in the subject Business economics - Investment and Finance, grade: 1,3,
The FOM University of Applied Sciences, Hamburg (Wirtschaftswissenschaften), language: English,
abstract: Both alternative financing models, microcredit and p2p lending, opened huge possibilities to support so-called “unbankables” on their way out of poverty, unemployment and social exclusion. How they work, what impact they have on the German start-up endeavour and which kind of obstacles still remain that they need to overcome will be investigated in the paper at hand.

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