



The Board Member's Guide to Strategic Planning: A Practical Approach to Strengthening Nonprofit Organizations

Fisher Howe

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Fisher Howe's enthusiasm, insight, and ability to clearly articulate the whats and hows of effective strategic planning provides the reader with the tools to strengthen governance and manage effectively, which leads to results.

--Lawrence W. Reger, president, National Institute for the Conservation of Cultural Property

Howe's practical, no-nonsense approach demystifies the often intimidating planning process, showing why it is essential and providing detailed instructions for successful execution. Presenting illustrative examples and straightforward action steps, Howe guides board members through each critical step, from preparing and conducting the planning to production of strategic and operational plans. A quick, compact guide for busy nonprofit board members by a veteran board member and sought-after consultant to non-profits.

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