



Coaching Corporate MVPs: Challenging and Developing High-Potential Employees

Margaret Butteriss

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"Coaching Corporate MVPs provides a very effective guide for developing this small group of high-impact performers within an organization. It makes a compelling case for a customized approach with coaching at its core, and also provides very practical examples of approaches that have been successful across a wide range of organizations and individual situations." -- **David Denison, President and CEO, Canadian Pension Plan Investment Board**

"For multinational companies, if you have not identified your MVPs at all levels of leadership and put plans in place to develop and retain them, you will not be able to compete in the future. This book provides a comprehensive framework for understanding the theory and application of a talent management strategy as well as countless global examples of successful companies and their practice. This is a must read for executives, HR professionals or anyone in management involved in ensuring the right people in the right roles have a plan for ongoing coaching and development. If you already have a process in place, this book provides a great way to identify best practice to enable you to take your process to the next level! Enjoy!" -- **Emily Lundi Mallett, Director, Global Learning and Organization Effectiveness, Beckman Coulter, Inc.**

"The author offers a compelling case to support the organization's MVPs...the 'go-to' people who are every company's most valuable and irreplaceable resources. Her guidance is superb and her examples and cases, excellent." -- **Katherine D. Williams, Senior Director, Leadership and Organization Development, Genzyme Corporation**

"Coaching Corporate MVPs presents a comprehensive and elegant summary of not only the best practices - the 'what' - but also the best processes and purposes - the 'how' and 'why' - an organization can use to support the development of their most talented people/" -- **Larry M. Starr, Director/Chair of Graduate Studies, Organizational Dynamic, School of Arts and Sciences, University of Pennsylvania**

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