



A Parent's Guide to Understanding Social Media: Helping Your Teenager Navigate Life Online

Mark Oestreicher, Adam McLane

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Is there a parent anywhere who hasn't asked, "How do we create a media safe home for our kids?" Adam McLane and Mark Oestreicher are two of America's leading experts on teen culture and this book is a must read for parents who want to grasp just how the ever changing world of social media is influencing their kids. This is my new "go to" book on the subject.

Jim Burns, PhD

President, HomeWord

Author of *Teenology: The Art of Raising Great Teenagers* and *The Purity Code*

With each passing day, teenagers' lives become increasingly intertwined with social media. How can you as a parent stay informed and involved in healthy ways? How can you help your son or daughter make wise decisions and remain safe online?

A Parent's Guide to Understanding Social Media will equip you to have meaningful conversations with your teenager about the best, wisest ways to get connected while staying safe.

Your guides for this journey are Mark Oestreicher and Adam McLane, who draw from their own wells of experience as parents and youth workers. They'll help you chart a course toward discovering and practicing wise family online activity.

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