

Craft Artist's Legal Guide, The (Craft Artist's Legal Guide: Protect Your Work, Save on Taxes,)

Richard, Attorney Stim

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Take care of the legal and business side of your business and focus on creating your crafts!

Crafting for profit is on the rise, and you may find yourself relying more and more on the income generated from your creative enterprise in a down economy. But the legal and business side of crafting can be daunting for artists, consuming time and money that could be better invested in creating your products, and possibly even leaving you open to copyright violation or tax troubles.

Youíve already found your passion, so let *The Craft Artistís Legal Guide* coach you through the business of crafting with a comprehensive, friendly review of all the major legal and tax considerations facing artists, along with clear examples of how to approach them. Youíll learn how to:

- get a design patent or license a craft
- price and sell material, online and off
- select the right studio and deal with leases, noise restrictions, and zoning laws
- find and utilize free ways of promoting your business online
- hire workers and sales reps
- choose the right insurance
- complete and file required business forms
- protect copyright, patents, and trade dress
- save on taxes and preserve income

Each chapter of the book starts with an engaging interview with a working craftsperson about the various business and legal issues that every artist is likely to encounter. You'll also get the lowdown on various money-saving online resources that will save you time and money.

The CD-ROM that accompanies the printed version of this book includes forms or other tools; in this eBook, you'll find all those documents in the appendix or at the back of the book.



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