



Modern Radio Production: Production Programming & Performance (Wadsworth Series in Broadcast and Production)

Carl Hausman, Frank Messere, Lewis B. O'Donnell, Philip Benoit

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MODERN RADIO PRODUCTION is a current, comprehensive look at radio production and programming that integrates cutting-edge technologies with explanations of traditional equipment and practices. A clear writing style, excellent descriptions and explanations, and attention to detail make this book easy to read and understand.

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