

Running an Auto Detail Shop - Articles and Essays Volume II (Lance Winslow Small Business Series -Auto Detailing Book 2)

Lance Winslow



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Especially designed for the Auto Detailer, Start-Up Entrepreneur, or Automotive Progessional on the go with essays and articles between 200 and 3000 words each, yes, formulated for the Kindle Reader who is busy, but can spare a few minutes between activities of family, work, and hobbies. In this volume we discuss the following topics:

- 1. Auto Detailing and Boat Detailing
- 2. Detailing Your Car
- 3. 2008 Trends Right Before Recession
- 4. Detailing Under the Hood
- 5. How to Assess Your Mobile Competition
- 6. Auto Detailing and Labor Supply
- 7. Plastic Repair for Auto Body Shops
- 8. Detail Business Options
- 9. How to for Customers Interior Detailing
- 10. Managing a Regional Mall Car Detailing Concession
- 11. Storm Drain Requirements
- 12. Adding Battery Cleaning Services
- 13. The Perfect Crew
- 14. Small Businesses You Can Start in the Automotive Sector
- 15. Car Wash Property Considerations
- 16. Cleaning Latte Stains from Your Car
- 17. Initial Fees in Franchised Auto Shops
- 18. How to Write a Business Market Analysis
- 19. Professional Car Care Businesses You Can Start
- 20. Bird Droppings on Convertible Tops
- 21. Why the Customer is Always Right at a Carwash
- 22. Creative Customer Service
- 23. Dealing With Droughts
- 24. Headlight Restoration for Fleets
- 25. Add-on Services Considered
- 26. What Your Business Vendors Carefully
- 27. Co-Branding in the Auto Sector
- 28. Clear Coats and Modern Cars
- 29. Understanding the Franchise Relationship
- 30. Absorption of Bird Droppings on Clear Coats
- 31. Hummer Rage and Eco-Terrorists
- 32. An Organized Life Has Its Advantages
- 33. The Dangers of Up-Selling
- 34. Evaluating Titanium Dioxide Applications

35. How to Create Extremely Happy Customers

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