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*Andrew Policano, Gary Fethke*

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*Public No More* examines the quickly changing environment within higher education, including the permanent decline in state support for public universities. This book raises the question of how research universities can survive with reduced subsidies and increased competition from both non-profit and growing for-profit institutions. Authors Gary C. Fethke and Andrew J. Policano, both longtime university administrators, offer a strategic framework for determining how tuition and access should be set and how universities should decide on quality and program scope. Throughout the text, real-world examples illustrate successful and unsuccessful adoptions of the authors' proposals.

Leadership within public higher education, policymakers, and researchers alike will find *Public No More* to be a sober and well-grounded guide to what lies ahead for universities across the nation.

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