



# The Beauty Industry Survival Guide: A Salon Professional's Handbook

Tina Alberino

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My name is Tina Alberino and I wrote this book to save you. This is not another lame book full of recycled beauty business advice. This book serves as the literary equivalent of a kick in the ass and a punch to the throat. You hold in your hands a raw depiction of the true nature of this industry and a compendium of harsh lessons. The vast majority of these lessons aren't taught in schools and don't appear in textbooks; they're learned through experience—often in a way that is less-than-gentle. This book will help you navigate the sometimes tumultuous waters of the beauty business; they run deep, the currents are swift, and the tides shift quickly. The journey can certainly be treacherous. Don't learn these lessons the hard way.



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